

Allie Miller

represented by

DB & Associates

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I am a highly motivated Broadcast News and Communications professional. I am outgoing, personable and I have demonstrated strong leadership skills. I am trained and experienced in writing, reporting, and production. I am a self-starter with work experience in a variety of professional and volunteer endeavors. I am organized, reliable and creative. I am fluent and comfortable in both French and English.

WORK EXPERIENCE

March 2016 - Present – Video Journalist Global Lethbridge

- Shoot, edit and write for the 5, 6 and 11 o'clock newscasts,
- Cutting several versions of a story for the late night show,
- Easily adapting to changing situations, and chasing breaking news stories,
- Working collaboratively in a group and communicating with news director,
- Meeting a tight deadline,
- Comfortable using social media, and writing for web,
- Showing up everyday with relevant and local story ideas,

September 2014- April 2016- SAIT Broadcast News

- On air talent for SAIT's television show, Newsfile,
- Anchoring,
- Television and radio reporter for Qwest 103 and SAIT Newsfile,
- Produced SAIT Newsfile.

October 2015 – SAIT Trojans Broadcasting

- Statistics and Colour commentator for the SAIT Trojan's hockey games, broadcast on community television and ACAC online.
- Chosen to conduct live rink side interviews during televised hockey games.
- Conducted radio interviews that aired during pre-game and intermission coverage.

September 2015 – Social Media Coordinator - "Who To Call" Internet Business, Calgary AB

- Managing Twitter account and creating web content.

Summer 2014 – Coordinator - NATIONAL Public Relations, Calgary AB

- Media Relations (media pitching, media monitoring, creating media lists and reports) for various clients.
- Coordinated media contact between clients and media outlets. Authored and prepared press background and presentation packages.
- Authored and created website content.
- Event organization, staging and media coordination.

Summer 2013 – Student Coordinator - NATIONAL Public Relations, Calgary AB

- Helped with media relations (media pitching, media monitoring, creating media lists and reports) for various clients.
- Worked with media to facilitate interviews with clients.
- Worked on various internal database projects and internal business development projects.

SKILLS

Writing:

- I am trained and experienced in the broadcast news writing format.
- I am a strong writer.
- I have developed and written stories for CTV as a practicum student, and Global News as a video journalist.
- I develop, structure and compose scripts for my reporter packs.
- I am experienced in reporting on technical matters, such as court proceedings, in an understandable manner.
- I prepare and publish material for social media and web content.
- I am comfortable meeting tight deadlines.

On air delivery:

- Television reporting at Global News.
- Radio and television on air delivery.
- On air delivery of broadcast news on SAIT Newsfile including reporting, anchoring, sports and weather.
- Credible and personable anchoring.
- Comfortable in breaking news situations.

Editing:

- Proficient in Avid Media Composer, Vegas, Edius, and Adobe Premier Pro.
- Experienced in audio editing on Newsroom 4.5 and Adobe Audition.
- I solely produce and edit all my reporter packs for TV and radio.

Camera Experience:

- Trained Videographer.
- Skilled in shooting with an HD Sony XDCAM.

TV Production:

- Proficient with iNews and ENPS.
- Produced SAIT Newsfile, writing scripts, cut VO's, creating lineups, and structuring the show.

Computer Skills:

- Experienced with Newsroom 4.5.
- Skilled in all Microsoft programs including, Excel, Word and PowerPoint.

Personal Skills:

- I am a collaborative team player.
- I am enthusiastic and creative.
- I am a hard worker.
- I will bring a smile to your newsroom.

EDUCATION

- 2014-2016 - Radio, Television and Broadcast News Diploma, Southern Alberta of Technology. Majoring in broadcast news and production.
- 2012-2014 Bachelor of Communications, University of Calgary.
- 2010 -2012 Attended Sauder School of Business University of British Columbia.

VOLUNTEER ENDEAVOURS

- Calgary Stampede Showband - social media
- Blank Vinyl Project
- Big Brothers Big Sisters Calgary

SCHOLARSHIPS & AWARDS

- Suncor Energy Scholarship.
- Alexander Rutherford Scholarship
- Jack Hoepfner Memorial Scholarship - Sponsored by Corus Entertainment - SAIT.
- Jason Lang Scholarship - University of Calgary and SAIT.
- Anna Geddes Memorial Scholarship - SAIT.